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### Perguntas / Questions

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**Pergunta nº: 1482/Question nº: 1482**

**Título:/Title: Importance of unbleached *Eucalyptus* pulp**

**por: / by:** Anonymous

**E-mail:**

**Questão: /Question:**

**Dear Celso Foelkel**,

I am looking for information on the importance of unbleached *eucalyptus* pulp in the global pulp market. Browsing the material you provide online I understood that most commonly eucalyptus pulp comes bleached. Is that correct and do you have any further information you could point me towards, e.g. on the market share and global production volumes of unbleached eucalyptus pulp? How important is it compared to bleached eucalyptus pulp and other types of pulp?

For any hints I'd be grateful.

Many thanks in advance!

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**Resposta por Celso Foelkel: / Answer by Celso Foelkel:**


**Dear friend,**

The total marketable amount of unbleached eucalyptus kraft pulp is negligible. The reason is simple: lack of markets (only few customers for phenolic resins impregnated paper, filter papers, carbon paper, corrugated medium). The most important phase in the aggregation of value to eucalyptus pulp is the bleaching stage. For this reason, the offer of unbleached eucalyptus pulp just occurs when a market pulp mill has limitations in its bleaching line and is unable to bleach everything, as it would be its preference.
I'm not familiar with the size of this market, sorry – but the reasons for being so small are the one just mentioned.
However, the few customers who use this pulp are always delighted – thus means that the market is small and the problem is not the quality of the product.
One of the major enthusiastic of this type of pulp is Dr. Dave Hillman. Please, have a look:
http://www.eucalyptus.com.br/newseng_oct10.html#um
and
http://www.eucalyptus.com.br/newseng_oct10.html#dois

Have a nice reading.
**Best regards**
**Celso Foelkel**


**Resposta by Anonymous: / Answer by Anonymous:**

**Dear Celso,**
Many thanks for your answer; this is sufficient information for my purpose!

**Regards**