

**Gestão da qualidade, do meio ambiente e da  
motivação das pessoas**

**WHAT MOVES SOCIETY AHEAD  
IS THE INCENTIVE TO**

**INOVATION**

**WE SHALL NOT FREEZE  
THE SYSTEM  
PEOPLE NEED FREEDOM TO  
FIND BETTER WAY TO DO THINGS;**

- **CONTINUOUS IMPROVEMENT**
- **BREAK-THROUGHS**

**ISO 14001**

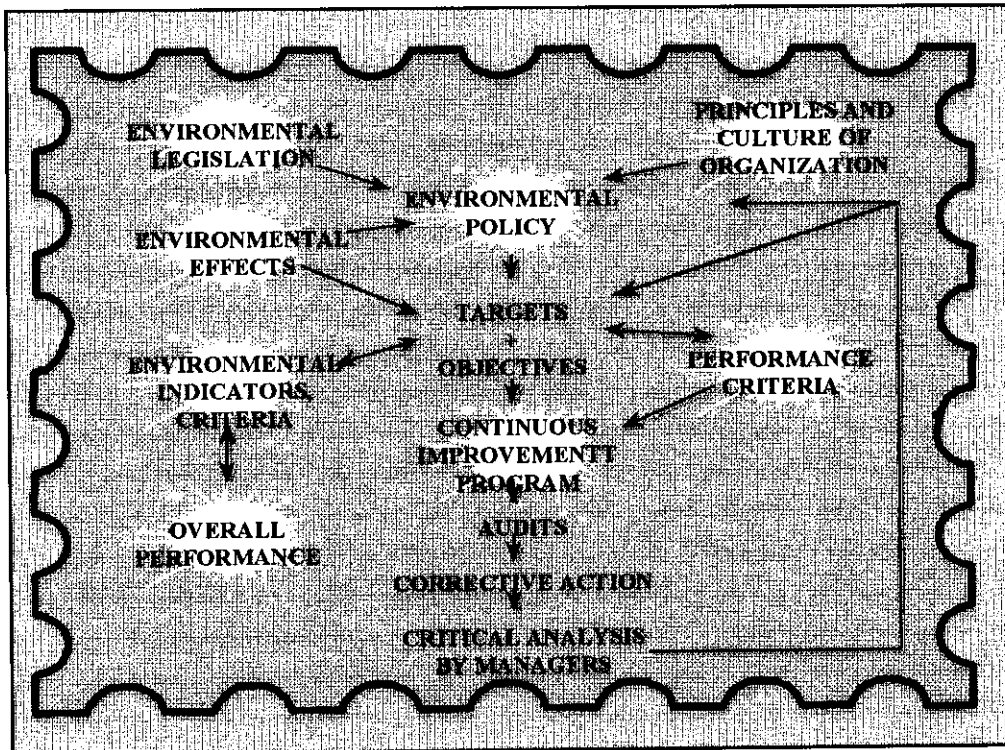
- **MANAGEMENT SYSTEM**
- **CORPORATE COMMITMENT**
- **ENVIRONMENTAL POLICY  
DECLARATION**
- **EVALUATION OF IMPACTS**

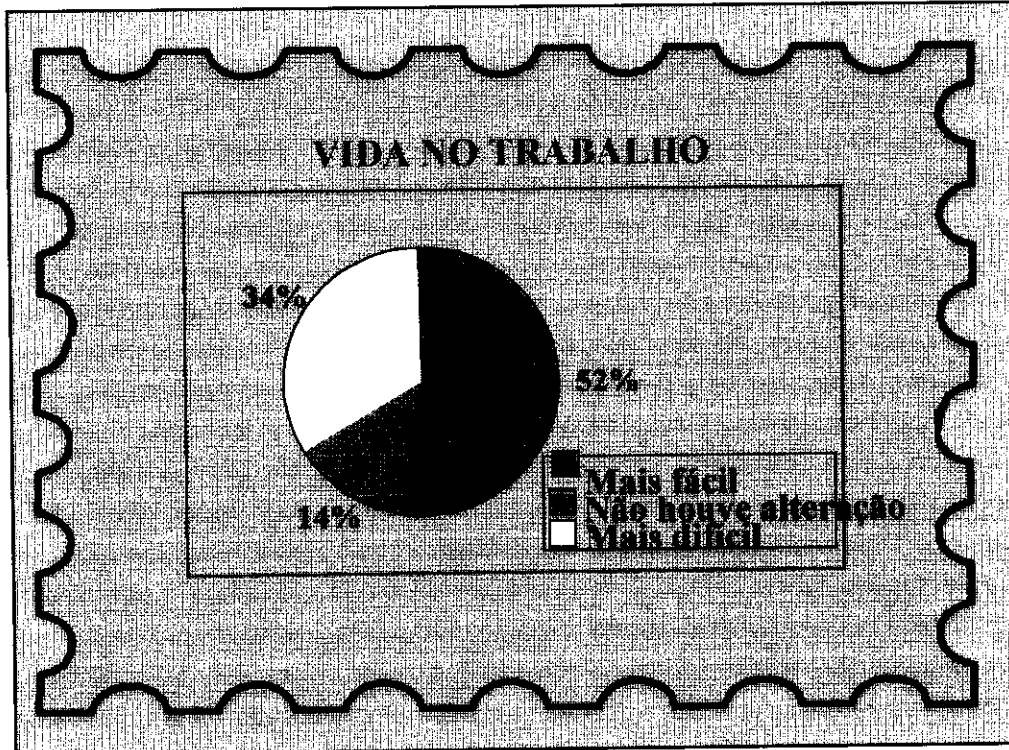
## ISO 14001

- COMPLIANCE WITH THE LAW
- ENVIRONMENTAL TARGETS
- CONTINUOUS IMPROVEMENT PROGRAM
- THIRD PART AUDIT
- COMMUNICATION TO STAKEHOLDERS

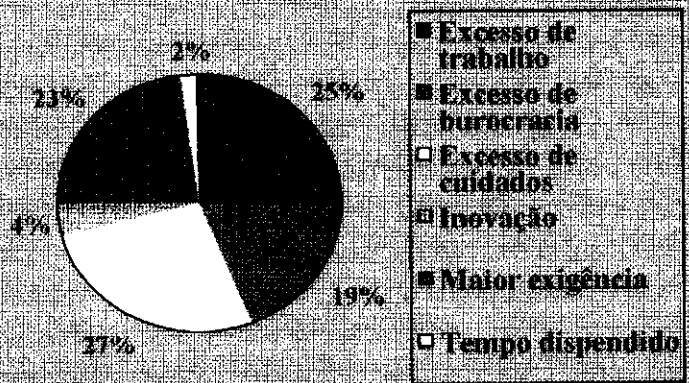
## ISO 14001

- CORPORATION CERTIFICATION NOT GREEN LABEL TO PRODUCT
- PEOPLE INVOLVEMENT
- DO NOT PROMISE THINGS YOU WILL NOT BE ABLE TO FULFILL

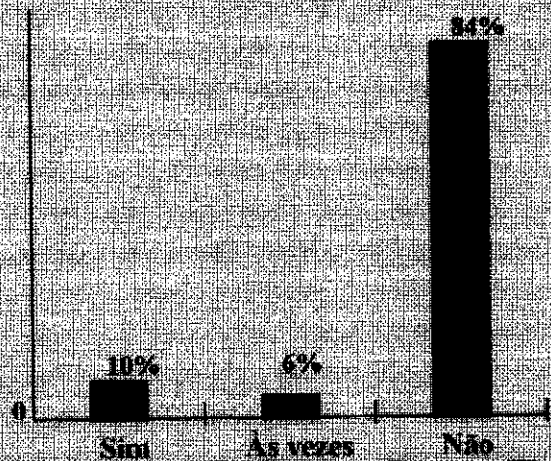


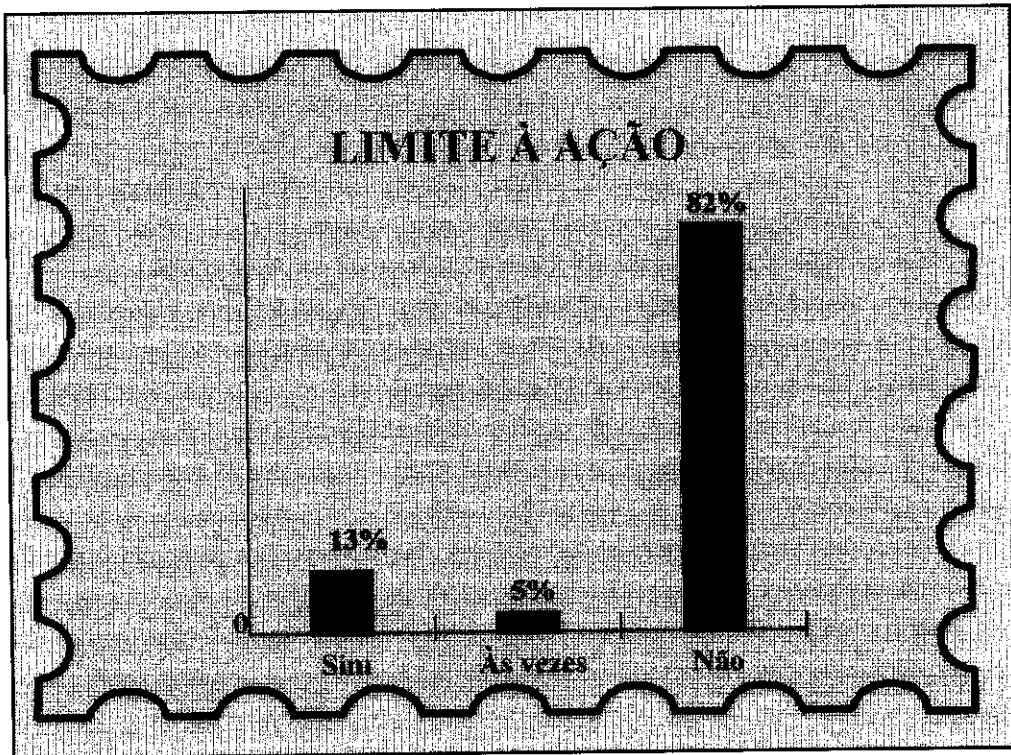


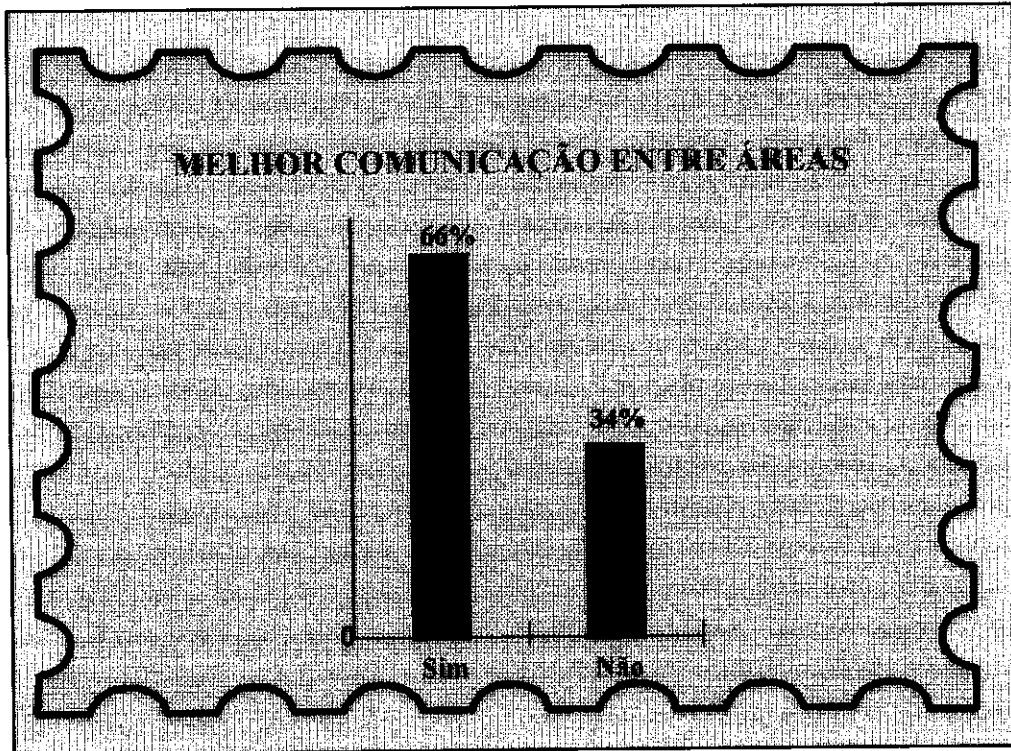
### ASPECTOS DIFICULTADORES



### BLOQUEIO À INOVAÇÃO

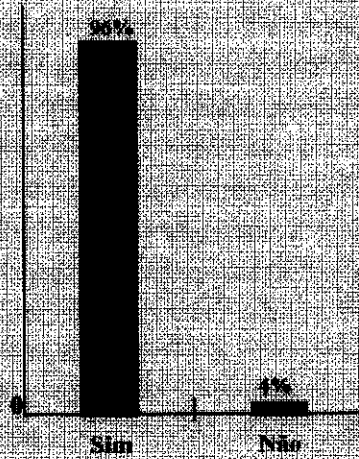




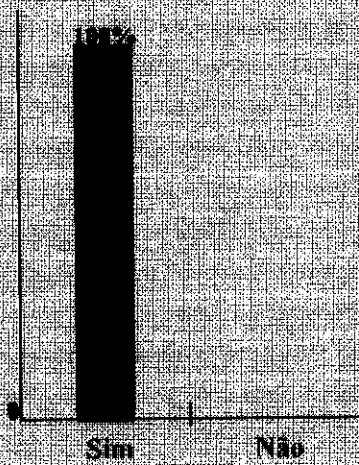




### MELHORIA CONTÍNUA NO MEIO AMBIENTE



### BENEFÍCIOS À EMPRESA



## BENEFÍCIOS À EMPRESA FORNECEDORA

